

For Immediate Release

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Wind Tower Business Necessitates Additional Crossings

Ludington, MI – Due to the increased need to accommodate wind tower cargo, Lake Michigan Carferry (LMC) will be scheduling additional round trip evening crossings of the SS Badger from September 23, 2013 through October 12, 2013.

To encourage passenger travel during these additional evening crossings, LMC will be offering a 40% discount on passenger and vehicle fares. According to Pat McCarthy, VP of Shore Operations for Lake Michigan Carferry, “The demand for additional crossings is great news and will offer additional fall travel options for our passengers and added benefit to our staff and port cities.

“LMC has provided cost effective transportation for over-dimensional commercial business and wind towers for the past several years. The need to offer additional crossing to accommodate commercial business once again demonstrates the important transportation option that the SS Badger provides,” McCarthy adds.

Many of these commercial loads are 150 feet long and weigh over 150,000 pounds. To view the transportation of these massive wind towers and over-dimensional commercial loads visit the Badger’s YouTube channel at <http://www.youtube.com/ssbadgerferry>

Information pertaining to the special reduced passenger fares during the newly scheduled evening crossings are available by calling toll free 1-800-841-4243. The Badgers normal departure times will be continued. – (weather pending)

Departure from Ludington, MI at 9AM (ET) arriving in Manitowoc, WI at 12:00 noon (CT)

Departure from Manitowoc, WI at 2PM (ET) arriving in Ludington, MI at 7PM (ET)

and

Departing Ludington, MI at 8:30PM (ET) arriving in Manitowoc, WI at 11:30AM (CT)

Departing Manitowoc, WI at 1AM (CT) arriving in Ludington, MI at 6AM (ET)